

RESERVE YOUR SPOT IN THE APDR
2009 - 2010 DIRECTORY • SOURCE BOOK
NOW ONLINE!



APDR

ASIA-PACIFIC DEFENCE REPORTER

AUSTRALIAN DEFENCE IN A GLOBAL CONTEXT

2009-2010
DIRECTORY • SOURCE BOOK

www.asiapacificdefencereporter.com
Contact Lydia Docking + 61 2 9526 7188

THE DEFINITIVE DEFENCE GUIDE

- HIGH QUALITY REFERENCE GUIDE
- EASY TO READ FORMAT
- PACKED FULL OF MILITARY CAPABILITY DEVELOPERS & INDUSTRY
- DEFENCE FORCES ORBAT
- PERFECT EXPOSURE FOR YOUR ORGANISATIONS PRODUCTS & SERVICES
- NOW AVAILABLE ONLINE AND IN PRINT

STEP 1: CHOOSE YOUR PACKAGE

PACKAGE 1

\$ 1050

- One Listing
- Listing includes:
 - Company Name, Contact Tel, Fax, Email, Web Address
 - Company profile (up to 100 words)
 - Logo in directory and online database.
 - Local Australian reps for international co (up to 4 listings)
 - Products & Services category (up to 4 listings)
 - Company branches (up to 4 listings)
- 1 Sourcebook issue per package

ALL ABOVE INFORMATION WILL BE INCLUDED ONLINE

PACKAGE 2

\$3770

- Full page advertisement
- Listing includes:
 - Company Name, Contact Tel, Fax, Email, Web Address
 - Company profile (up to 100 words)
 - Logo in directory and online database.
 - Local Australian reps for international co (up to 4 listings)
 - Products & Services category (up to 4 listings)
 - Company branches (up to 4 listings)
- 1 Sourcebook issue per package

ALL ABOVE INFORMATION WILL BE INCLUDED ONLINE

PACKAGE 3

\$2385

- Half page advertisement
- Listing includes:
 - Company Name, Contact Tel, Fax, Email, Web Address
 - Company profile (up to 100 words)
 - Logo in directory and online database.
 - Local Australian reps for international co (up to 4 listings)
 - Products & Services category (up to 4 listings)
 - Company branches (up to 4 listings)
- 1 Sourcebook issue per package

ALL ABOVE INFORMATION WILL BE INCLUDED ONLINE

PACKAGE 4

\$ 1285

- Quarter page advertisement
- Listing includes:
 - Company Name, Contact Tel, Fax, Email, Web Address
 - Company profile (up to 100 words)
 - Logo in directory and online database.
 - Local Australian reps for international co (up to 4 listings)
 - Products & Services category (up to 4 listings)
 - Company branches (up to 4 listings)
- 1 Sourcebook issue per package

ALL ABOVE INFORMATION WILL BE INCLUDED ONLINE

STEP 2: FOR MAXIMUM EXPOSURE, CONSIDER DISPLAY ADVERTISING

ADVERTISING

- FULL PAGE ADVERTISEMENT - \$3770
- HALF PAGE ADVERTISEMENT - \$2385
- QUARTER PAGE ADVERTISEMENT - \$1285

WEB ADVERTISING

- (SIZE) BUTTON ADVERTISEMENT - \$500 PER MONTH
- OTHER OPTIONS AVAILABLE, PLEASE ENQUIRE FOR QUOTES.

STEP 3: ADD TO YOUR PACKAGE

5
NEED MORE THAN
100 WORDS IN
YOUR COMPANY PROFILE?

No problem,
just add \$1 per extra word

6
NEED ADDITIONAL
CATEGORIES IN THE
PRODUCTS & SERVICES INDEX?

No problem,
just add \$10 per category

7
NEED MORE LISTINGS
FOR YOUR COMPANIES
BRANCHES?

No problem,
just add \$10 per listing

8
NEED MORE LISTINGS
FOR YOUR INTERNATIONAL
COMPANIES?

No problem,
just add \$10 per listing

GHD CLIENTS/PEOPLE/PERFORMANCE

GHD PTY LTD
59 Cameron Avenue
Belconnen ACT 2617
Australia
Phone: 61 2 6253 1999
Fax: 61 2 6253 1911
Contacts:
Bob Brown
Defence Business Stream Leader
Email: bob.brown@ghd.com.au
Ian McKay
Defence Infrastructure
Email: ian.mckay@ghd.com.au
Darren Knights
Defence Materiel
Email: darren.knights@ghd.com.au

Company listing

PRODUCTS AND SERVICES INDEX

Acoustic tracking
AFSA Defence Services Pty Ltd
Acoustic tracking
Underwater Video Systems Pty Ltd
Add-on armour
Rafael Advanced Defense Systems
Adhesives
Tyco Electronics Pty Limited
Advanced applied engineering
BAE Systems Australia Limited
Advanced data links
BAE Systems Australia Limited
Advanced data links
Rafael Advanced Defense Systems
Advanced data links
Thales Australia

Aircraft m
Hawker Pt
Aircraft O
Pilatus Aus
Aircraft o
BAE System
Garmin De
Aircraft si
Hawker Pt
Pilatus Aus
Aircraft si
Pilatus Aus
Aircraft si
BAE System
Rockwell C
Thales Aus

Product and Service directory

GRANITE ARMS P/L
75 High Street
Kangaroo Flat
Bendigo VIC 3555
Australia
Phone: 61 03 5447 7142
Fax: 61 03 5447 0044
Contact: Garnet Featherstone, CEO
Email: garnet@asiabrokers.com.au
Representing:
• Armalite (Assault rifles) USA
• Ciener Corp (.22 pistol conversion kits) USA
• Eagle Industries (Tactical webbing) USA
• Photonic (Night Vision) Austria
• Pride-Fowler Inc. (Tactical Optics) USA
• Seeadler Optik (Scopes and Binoculars) Germany

Company branches

AUSTRALIAN REPRESENTATIVES OF INT

INTERNATIONAL COMPANY

AC-CESS
Adair Trust GmbH and Co. KG Germany
Aflont Technologies Inc.
AMOS (Tactical Rifles) Switzerland
Arcticon Corporation
ANGUS
Armalite (Assault Rifle) USA
Atlas Elektronik GmbH Germany
BAE Systems (Defense)
BAE Systems Land & Armaments
Bell Helicopter
Blisk Sky Networks
Brammer & Associates (Sea-Con)
Ciener Corp (.22 pistol conversion kits) USA
Cohesport

Australian Representative for International company's

STEP 4: CHOOSE YOUR CATEGORIES

✓ Tick appropriate boxes in this list then transfer total number to your order on Page 6

- | | | | |
|--|--|--|--|
| 2000 <input type="checkbox"/> Acoustic Aircraft Detection | 2041 <input type="checkbox"/> Amphibious warfare equipment | 2087 <input type="checkbox"/> Combat ships and landing vessels | 2130 <input type="checkbox"/> Direction finders |
| 2001 <input type="checkbox"/> Acoustic tracking | 2042 <input type="checkbox"/> Antennae | 2088 <input type="checkbox"/> Combat Systems | 2131 <input type="checkbox"/> Display systems |
| 2002 <input type="checkbox"/> Adhesives | 2043 <input type="checkbox"/> Armament training devices | 2089 <input type="checkbox"/> Combat vehicles, assault and tactical | 2132 <input type="checkbox"/> Diver equipment |
| 2003 <input type="checkbox"/> Advanced applied engineering | 2044 <input type="checkbox"/> Armour | 2090 <input type="checkbox"/> COMINT | 2133 <input type="checkbox"/> Diver training |
| 2004 <input type="checkbox"/> Advanced data links | 2045 <input type="checkbox"/> Armoured Vehicle track links | 2091 <input type="checkbox"/> Command & Control Information Services | 2134 <input type="checkbox"/> Document management software |
| 2005 <input type="checkbox"/> Aerial target manufacture | 2046 <input type="checkbox"/> Armoured Vehicle road wheels | 2092 <input type="checkbox"/> Commercial vehicles | 2135 <input type="checkbox"/> Drones |
| 2006 <input type="checkbox"/> Aero medical equipment | 2047 <input type="checkbox"/> Armoured Vehicle Spares | 2093 <input type="checkbox"/> Comms electronic support measures systems (CESM) | 2136 <input type="checkbox"/> ECM/ECCM and ESM systems |
| 2007 <input type="checkbox"/> Aerospace equipment design | 2048 <input type="checkbox"/> Associations | 2094 <input type="checkbox"/> Communications | 2137 <input type="checkbox"/> EDP services and supplies |
| 2008 <input type="checkbox"/> Aerospace fasteners | 2049 <input type="checkbox"/> Auto video trackers | 2095 <input type="checkbox"/> Communications equipment – land, sea, air | 2138 <input type="checkbox"/> Education & Training |
| 2009 <input type="checkbox"/> Air conditioning components | 2050 <input type="checkbox"/> Automatic test equipment | 2096 <input type="checkbox"/> Communications training devices | 2139 <input type="checkbox"/> Electrical equipment |
| 2010 <input type="checkbox"/> Air search & rescue systems | 2051 <input type="checkbox"/> Automotive engine repairs | 2097 <input type="checkbox"/> Composite materials research | 2140 <input type="checkbox"/> Electron Tubes |
| 2011 <input type="checkbox"/> Air target systems | 2052 <input type="checkbox"/> Avionics equipment | 2098 <input type="checkbox"/> Compression moulding, rubber | 2141 <input type="checkbox"/> Electron tubes & devices for Radar |
| 2012 <input type="checkbox"/> Air traffic management | 2053 <input type="checkbox"/> Backshells | 2099 <input type="checkbox"/> Compressors and vacuum pumps | 2142 <input type="checkbox"/> Electronic engineering |
| 2013 <input type="checkbox"/> Airborne gyro components | 2054 <input type="checkbox"/> Badges and Insignia | 2100 <input type="checkbox"/> Computer hardware, ruggedised | 2143 <input type="checkbox"/> Electronic repairs |
| 2014 <input type="checkbox"/> Airborne high speed video systems | 2055 <input type="checkbox"/> Ball Bearings & Bushings | 2101 <input type="checkbox"/> Computer Systems Distillation | 2144 <input type="checkbox"/> Electronic warfare |
| 2015 <input type="checkbox"/> Airborne Laser Bathsmetric Survey | 2056 <input type="checkbox"/> Ballasts, lampholders and starters systems | 2102 <input type="checkbox"/> Computer-based systems design | 2145 <input type="checkbox"/> Electronic warfare systems & equipment |
| 2016 <input type="checkbox"/> Airborne surveillance monitoring equipment | 2057 <input type="checkbox"/> Ballistics velocity measuring systems | 2103 <input type="checkbox"/> Construction materials & equipment | 2146 <input type="checkbox"/> Electro-optics services and systems |
| 2017 <input type="checkbox"/> Aircraft accessories and components | 2058 <input type="checkbox"/> Ballistics vests | 2104 <input type="checkbox"/> Consultant/marketing – Defence Industry | 2147 <input type="checkbox"/> Engine repair and components |
| 2018 <input type="checkbox"/> Aircraft arresting, barrier and barricade equipment | 2059 <input type="checkbox"/> Barges and lighters | 2105 <input type="checkbox"/> Consulting and design services | 2148 <input type="checkbox"/> Engineering |
| 2019 <input type="checkbox"/> Aircraft bombing fire control components | 2060 <input type="checkbox"/> Batteries and accessories | 2106 <input type="checkbox"/> Control systems and monitoring | 2149 <input type="checkbox"/> Engines and components |
| 2020 <input type="checkbox"/> Aircraft components | 2061 <input type="checkbox"/> Boats | 2107 <input type="checkbox"/> Converters | 2150 <input type="checkbox"/> Environmental consulting & services |
| 2021 <input type="checkbox"/> Aircraft ground servicing equipment | 2062 <input type="checkbox"/> Bombs and accessories | 2108 <input type="checkbox"/> Conveyors | 2151 <input type="checkbox"/> ERP Software |
| 2022 <input type="checkbox"/> Aircraft hangars | 2063 <input type="checkbox"/> Borescopes | 2109 <input type="checkbox"/> Corporate apparel | 2152 <input type="checkbox"/> EW, Simulators |
| 2023 <input type="checkbox"/> Aircraft hydraulic vacuum and de-icing system components | 2064 <input type="checkbox"/> Bridges, fixed and floating | 2110 <input type="checkbox"/> Cranes and crane-shovels | 2153 <input type="checkbox"/> Exhibitions |
| 2024 <input type="checkbox"/> Aircraft landing gear components | 2065 <input type="checkbox"/> Building consultants | 2111 <input type="checkbox"/> Cryptologic equipment and components | 2154 <input type="checkbox"/> Explosives |
| 2025 <input type="checkbox"/> Aircraft loaders | 2066 <input type="checkbox"/> Buttons, uniforms | 2112 <input type="checkbox"/> Cutting tools | 2155 <input type="checkbox"/> Eye safe laser range finders |
| 2026 <input type="checkbox"/> Aircraft maintenance equipment | 2067 <input type="checkbox"/> C2I | 2113 <input type="checkbox"/> Data communications equipment | 2156 <input type="checkbox"/> Fabricated non-metallic materials |
| 2027 <input type="checkbox"/> Aircraft overhaul and repair | 2068 <input type="checkbox"/> C4I | 2114 <input type="checkbox"/> Day/night sighting systems | 2157 <input type="checkbox"/> Fabricated rubber products |
| 2028 <input type="checkbox"/> Aircraft pneumatics | 2069 <input type="checkbox"/> Cable and accessories | 2115 <input type="checkbox"/> Decision Support Systems | 2158 <input type="checkbox"/> Facilities Management |
| 2029 <input type="checkbox"/> Aircraft refuelling equipment | 2070 <input type="checkbox"/> Cable Harness & Assemblies | 2116 <input type="checkbox"/> Decontaminating equipment | 2159 <input type="checkbox"/> Fans and blowers |
| 2030 <input type="checkbox"/> Aircraft simulators | 2071 <input type="checkbox"/> Cable Harness Design | 2117 <input type="checkbox"/> Defence clothing | 2160 <input type="checkbox"/> Fastening devices |
| 2031 <input type="checkbox"/> Aircraft spares | 2072 <input type="checkbox"/> Calibration | 2118 <input type="checkbox"/> Defence consultants | 2161 <input type="checkbox"/> Fiberscopes |
| 2032 <input type="checkbox"/> Aircraft test & evaluation | 2073 <input type="checkbox"/> Camouflage and deception equipment | 2119 <input type="checkbox"/> Defence electronics | 2162 <input type="checkbox"/> Fibre-optic accessories & services |
| 2033 <input type="checkbox"/> Aircraft wheel and brake systems | 2074 <input type="checkbox"/> Camouflage, concealment, deception and obscuration (CCD-0) | 2120 <input type="checkbox"/> Defence equipment | 2163 <input type="checkbox"/> Field support services |
| 2034 <input type="checkbox"/> Aircraft, fixed wing and rotary | 2075 <input type="checkbox"/> Capability life cycle management | 2121 <input type="checkbox"/> Defence exhibitions | 2164 <input type="checkbox"/> Filters |
| 2035 <input type="checkbox"/> Airfield lighting systems | 2076 <input type="checkbox"/> Cargo and tanker vessels | 2122 <input type="checkbox"/> Defence Prime Contracting | 2165 <input type="checkbox"/> Fire control equipment |
| 2036 <input type="checkbox"/> Airfield trucks and trailers | 2077 <input type="checkbox"/> Cargo tie-down equipment | 2123 <input type="checkbox"/> Defence project management | 2166 <input type="checkbox"/> Fire fighting equipment |
| 2037 <input type="checkbox"/> Airline services | 2078 <input type="checkbox"/> Castings | 2124 <input type="checkbox"/> Defence Support Services | 2167 <input type="checkbox"/> Flags and pennants |
| 2038 <input type="checkbox"/> Ammunition | 2079 <input type="checkbox"/> Castings, metal | 2125 <input type="checkbox"/> Defence systems development | 2168 <input type="checkbox"/> Flight instruments and testing |
| 2039 <input type="checkbox"/> Ammunition and ordnance machinery | 2080 <input type="checkbox"/> Castings, non-ferrous | 2126 <input type="checkbox"/> Demolition materials | 2169 <input type="checkbox"/> Flight management systems |
| 2040 <input type="checkbox"/> Ammunition storage | 2081 <input type="checkbox"/> Chain | 2127 <input type="checkbox"/> Design & documentation | 2170 <input type="checkbox"/> Floor coverings |
| | 2082 <input type="checkbox"/> Chemicals | 2128 <input type="checkbox"/> Diesel engines and components | 2171 <input type="checkbox"/> Footwear |
| | 2083 <input type="checkbox"/> Civil engineering | 2129 <input type="checkbox"/> Digital mapping systems | 2172 <input type="checkbox"/> Fuel systems maintenance & products |
| | 2084 <input type="checkbox"/> Coating processes | | 2173 <input type="checkbox"/> Fuses |
| | 2085 <input type="checkbox"/> Coils and transformers | | 2174 <input type="checkbox"/> Gas Turbine APUs |
| | 2086 <input type="checkbox"/> Collaborative software | | |

DEFENCE INDEX LISTING HEADINGS - PRODUCTS & SERVICES

- 2175 Generators, diesel/turbine
- 2176 Geographical Information Systems (GIS)
- 2177 Geophysical and astronomical instruments
- 2178 Glass fabricated materials
- 2179 GPS receivers
- 2180 Grenades
- 2181 Ground effect vehicles
- 2182 Guided missiles and equipment
- 2183 Guns - Artillery
- 2184 Headsets and handsets
- 2185 Heavy engineering
- 2186 Helicopters, components & services
- 2187 Helmet mounted displays
- 2188 HF Radio
- 2189 HF Radio Frequency Management support
- 2190 HF/VHF/UHF communications
- 2191 High speed film cameras
- 2192 High speed video
- 2193 Hovercraft
- 2194 Hydraulic valves
- 2195 Hydrographic equipment and services
- 2196 Hydrostatic Pressure Testing
- 2197 Identification Systems
- 2198 Industrial decontamination
- 2199 Industrial fabrics
- 2200 Inertial systems
- 2201 Information technology
- 2202 Instruments, repair & testing
- 2203 Integrated logistics support (ILS)
- 2204 Integrated Software Development Solutions
- 2205 Knitwear
- 2206 Labels
- 2207 Laboratory equipment and services
- 2208 Laser UV wire & cable marking & kitting
- 2209 Lasers
- 2210 Launchers, grenades and rockets
- 2211 Launchers, guided missiles
- 2212 Legal consultants
- 2213 Life jacket and raft repairs
- 2214 Life rafts
- 2215 Light Armoured Vehicles
- 2216 Light Armoured Vehicles components & through life support
- 2217 Lighting equipment & services
- 2218 Liquid crystal display modules
- 2219 Logistics consultants
- 2220 Machinery repair and overhaul & accessories
- 2221 Machining, precision
- 2222 Magnetic particle testing
- 2223 Maintenance Engineering
- 2224 Maps, atlases, charts and globes
- 2225 Marine engineering
- 2226 Materials handling equipment
- 2227 Measuring equipment
- 2228 Microwave amplifiers
- 2229 Microwave systems and components
- 2230 Mil Connectors
- 2231 Military equipment components
- 2232 Military uniforms
- 2233 Mine Detectors
- 2234 Mine Sweeping
- 2235 Mine-countermeasures
- 2236 Mines
- 2237 Mobile Phone Repairs
- 2238 Mobile satellite phones
- 2239 Motors, electrical
- 2240 Naval Decoy Systems
- 2241 Naval Systems
- 2242 Navigational aids
- 2243 Network system integration
- 2244 Night vision equipment
- 2245 Noise control equipment & services
- 2246 Nuclear, bacteriological & chemical protection
- 2247 Oceanographic equipment and services
- 2248 Offshore projects²²⁴⁹
- 2249 Optical sighting and ranging equipment
- 2250 Optronic masts
- 2251 PABX, key telephone systems & mobile phones
- 2252 Paging systems
- 2253 Paints, related products
- 2254 Parachutes
- 2255 PC network products
- 2256 Periscopes
- 2257 Photographic supplies
- 2258 Power transmission equipment
- 2259 Power units
- 2260 Precision engineering
- 2261 Precision optical components
- 2262 Prefabricated and portable buildings
- 2263 Pressure, temperature and humidity measuring and controlling
- 2264 Printed circuit boards
- 2265 Printing & publishing
- 2266 Project management software
- 2267 Propeller MRO
- 2268 Protective clothing
- 2269 Pumps
- 2270 Pyrotechnics
- 2271 Radar
- 2272 Radar repair and calibration
- 2273 Radar research and development
- 2274 Radar surveillance, TIR, AEW, weather, SLAR
- 2275 Radar systems
- 2276 Radio navigation equipment
- 2277 Radome & Antennae Repair & Calibration
- 2278 Reaction capability equipment
- 2279 Recording Systems
- 2280 Refrigeration equipment
- 2281 Remotely Operated Vehicles (ROV)
- 2282 RF Front End Systems
- 2283 Rockets and components
- 2284 Rope, cable and chain fittings
- 2285 Safety and rescue equipment
- 2286 Safety Management
- 2287 Satellite ground stations telecommunications networks
- 2288 Seabed classification systems
- 2289 Searchlights, high intensity xenon
- 2290 Security & contingency planning systems
- 2291 Security Labelling and ticketing
- 2292 Seismic and military towed arrays
- 2293 Shelters & enclosures
- 2294 Ship and boat propulsion components
- 2295 Ship and marine equipment
- 2296 Ship Design
- 2297 Ship refit and modernisation
- 2298 Ship repairs
- 2299 Ships
- 2300 SIGINT
- 2301 Signal Distribution Systems
- 2302 Signal processing/analysis equipment Simulators
- 2303 Simulation Systems
- 2304 Situation Awareness Software
- 2305 Software - ERP & MRO
- 2306 Software engineering
- 2307 Software integrators
- 2308 Software logistics
- 2309 Sonar
- 2310 Sonobuoys
- 2311 Space Weather Data & Services²³¹²
- 2312 Space Weather Data & Services
- 2313 Steering submarine stations
- 2314 Storage tanks
- 2315 Submarine Refit & Modernisation
- 2316 Submarine rescue
- 2317 Submarines
- 2318 Surveillance equipment
- 2319 Surveillance monitoring systems
- 2320 Survival clothing and equipment
- 2321 Synthetic aperture radar
- 2322 Systems integration
- 2323 Tank - Road wheel, designs
- 2324 Tank - Road wheel, refurbish
- 2325 Tank - Track link, design
- 2326 Tank - Track links, new
- 2327 Tank - Track links, refurbish
- 2328 Tank - Track pads
- 2329 Technical documentation
- 2330 Technical writing & publications
- 2331 Technology transfer consultants
- 2332 Telecommunications
- 2333 Test & Evaluation (EMI/EMC Environmental Engineers)
- 2334 Test & Measurement
- 2335 Test program software
- 2336 Testing, non-destructive
- 2337 Thermal imaging systems
- 2338 Tools
- 2339 Torches
- 2340 Torpedoes and defence systems
- 2341 Traffic and transit signal systems
- 2342 Training - Maintenance
- 2343 Training - Operations
- 2344 Training Services
- 2345 Training systems aids
- 2346 Trucks and tractors
- 2347 Turbo chargers
- 2348 Turnkey projects
- 2349 UAVs
- 2350 Underwater Cable/Connector terminations
- 2351 Underwater Cameras/Lights
- 2352 Underwater Electrical Connectors
- 2353 Underwater trials
- 2354 Underwater Warfare Systems, design and integration
- 2355 Vacuum systems
- 2356 Valves
- 2357 Variable Message Signs
- 2358 Vehicle Health and Utility Monitoring Systems - VHUMS
- 2359 Vehicles and components through- life support.
- 2360 Vessel positioning
- 2361 Vibration isolation
- 2362 Visual landing systems & monitoring
- 2363 Warehousing and distribution
- 2364 Water purification equipment
- 2365 Weapons
- 2366 Weapons discharge systems
- 2367 Weapons handling systems
- 2368 Whole of ship and system modelling
- 2369 Wire
- 2370 Turrets & weapon stations
- 2371 Network Centric Warfare
- 2372 Weapons repair & maintenance

Please add any additional category not listed

STEP 5: FILL IN YOUR ORDER

CATEGORY LISTINGS ORDER FORM – APDR SOURCEBOOK • DIRECTORY 2009 - 2010

Item	Rate	Number of	Total
Package 1	\$1050		
Package 2	\$3770		
Package 3	\$2385		
Package 4	\$1285		
5. More words	\$1 per word		
6. More categories in your Products & Services Index	\$10 per category		
7. More listings for your Company Branches	\$10 per listing		
8. More listings for your International Companies (Please list company names below)	\$10 per listing		
1.			
2.			
3.			
4.			
5.			
All listings will receive a free copy of source book ALL ABOVE INFORMATION WILL BE INCLUDED ONLINE			Total Includes GST \$

CONTACT AND PAYMENT DETAILS PAYMENT DUE AND PAYABLE UPON CONFIRMATION OF LISTING

Company	Name	Date
Contact	Position	
Address		
City	State	Postcode
Telephone	Fax	
Email	Web	
Name on Card	Signature	

Please charge my credit card for \$ _____ Expiry Date _____

Visa Mastercard (Credit Card No.) - - -

(1.5% service fee applies)

My Cheque payable to Ventura Media Asia Pacific Pty Ltd for \$ _____ is enclosed.

POST this completed form to: PO Box 88 Miranda NSW 1490 Australia, or FAX to: +61 (0)2 9526 1779 and a tax invoice will be issued

STEP 6: SEND US YOUR MATERIAL

DEADLINES

Listings Booking Deadline	26 June 2009
Listings Material Deadline	19 July 2009
Advertising Booking Deadline	26 June 2009
Advertising Material Deadline	19 July 2009

ADVERTISING & DIRECTORY LISTINGS CONTACTS

LYDIA DOCKING - NATIONAL ADVERTISING MANAGER
 T: +61 (0)2 9526 7188
 F: +61 (0)2 9526 1779
 M: +61 (0)410 292 592
 SKYPE: LYDIA.DOCKING
 PO BOX 88, MIRANDA, NSW 1490, AUSTRALIA

LOGOS

- Save your file as either: EPS, JPG, Tiff or PDF formats. All images must be at least 6cm wide at 300 DPI resolution
- Email to sourcebook2009@venturamedia.com.
- Files & subject heading of email must read your company name + sourcebook 2009.

RATES

Four Colour	
DPS	6485
Full Colour Page	3770
Half Page	2385
Quarter Page	1285
Covers	
Back Cover	4515
Inside Front Cover	4325
Inside Back Cover	3935
Mono	
DPS	4545
Full Page	2745
Half Page	1870
Quarter Page	950

COMPANY PROFILE

- All profiles to be written up as a word document and emailed to sourcebook2009@venturamedia.com.
- Files & subject heading of email must read your company name + sourcebook 2009.

SPECS

Material Sizes (mm)	Depth	Width
FP Type area	275 mm (h)	188 mm (w)
FP Trim size	297 mm (h)	210 mm (w)
FP Bleed size	303 mm (h)	216 mm (w)
DPS Type area	275 mm (h)	396 mm (w)
DPS Trim size	297 mm (h)	420 mm (w)
DPS Bleed size	303 mm (h)	426 mm (w)
1/2 page vertical	275 mm (h)	92 mm (w)
1/2 page horizontal	137 mm (h)	188 mm (w)
1/4 page square	137 mm (h)	92 mm (w)
1/4 page horizontal	68 mm (h)	188 mm (w)

DISPLAY ADVERTISING

- Colour display advertising is available throughout the SourceBook
- We accept high resolution PDF files
- Size of PDF files should be no larger than 10MB
- Allow 5mm for bleed advertisements
- Image resolution of 300dpi and the page centred
- Quality and content files sent electronically is the responsibility of the sender
- Advertisers must supply a colour proof with their files. we will print as closely as possible to proofs; however, no liability is accepted for fair and reasonable variations in print quality
- We can download your advertising files from your FTP website if required or we can provide you with a FTP address to upload. email for details to: raymond.boey@venturamedia.net
- Files & subject heading of email must read your company name + sourcebook 2009.

Please allow 5mm Bleed on all Full Page and DPS Advertisements
 *All companies are cross-referenced with their specific within their product categories. Consultants and SMEs are cross-referenced with the companies they represent.